

Boulevard Park Neighborhood Association

Board of Director Meeting Minutes January 13, 2010

Attending:

Catherine Turrill, Hal Edmonds, Greg Smith, Margaret Buss, Asha Jennings, Tom Martens, Julianne Richards

Officers and Committee Chairs

After introductions, the Board of Directors elected officers. The Board elected Catherine as chair person, Hal as treasurer and Greg as secretary.

In addition to officers, there are several committees that need a lead person. Asha agreed to be Park Beat newsletter editor. Margaret agreed to lead the Preservation Committee. Catherine thought that Sally Flory-O'Neil would continue to coordinate Boulevard Park Neighborhood Association membership.

Action Items

We will have to check with Sally as to whether or not she is willing to coordinate membership.

Catherine has talked to Sally, and Sally has said she is willing to coordinate the BPNA membership.

Treasurer's Report

Hal explained he will present a QuickBooks report each meeting.

For the last two months, the Boulevard Park Neighborhood Association had a \$300 expense to establish it as a non-profit. This is a one-time expense. The Association also had some expenses for the Green Thumb Brigade, and two months of printing the Park Beat newsletter.

Over the year, the Boulevard Park Neighborhood Association will have various expenses for activities, and income from membership, the yard sale and the spaghetti dinner.

Board of Directors Meetings

The Boulevard Park Neighborhood Association board meetings will be the first Wednesday of each month, from 7:30 pm until 9:00 pm. The dates and hosts for 2010 are:

Date	Host
1/13/2010	Catherine Turrill
2/3/2010	Hal Edmonds
3/3/2010	Greg Smith
4/7/2010	Tom Marten
5/5/2010	Asha Jennings
6/2/2010	Catherine Turrill
7/7/2010	Hal Edmonds
8/4/2010	Greg Smith
9/1/2010	Tom Marten
10/6/2010	Asha Jennings
11/3/2010	Julianne Richards
12/1/2010	Margaret Buss

At the board meeting in February we will discuss the Boulevard Park Neighborhood Association By-Laws, and boundary issues with Marshall School. We will ask Pete Bramson to summarize the by-law issues, and Margaret will summarize the boundary issues.

General Meetings and Annual Activities

The Boulevard Park Neighborhood Association General meetings will be on May 12, 2010 and October 13, 2010.

One suggestion for a meeting topic might be a review of tenant – landlord law.

The Boulevard Park Neighborhood Association Yard Sale will be on June 5, 2010. The Board agreed the yard sale should end by noon.

The Boulevard Park Neighborhood Association will not hold a July 4th Party this year.

National Night Out will be on August 3, 2010. Hors d'oeuvres will be hosted by Hal and Tom. Entrees will be hosted by Fred Hull and Susan Allair. Desserts will be hosted by the Marshall School Neighborhood Association. Our contact for this last year was Yvonne Berdan.

The spaghetti dinner will be on September 11, 2010. Greg will take the lead on this event.

The holiday party will be on December 11, 2010. Julianne will take the lead on this.

The Board expects there will be Pops in the Park at McKinley Park this year. The date is June 26, 2010.

The Screen on the Green in Grant Park will be on August 7, 2010.

The Friends of Grant Park and Friends of the River Banks hold an event in Grant Park on the Sunday of Memorial Day. The date is unknown, but usually Memorial weekend.

There was some discussion of inviting politicians to the Boulevard Park Neighborhood Association's General Meeting and various activities. The advantage of inviting politicians is that the Association reaches out to the city and county. The disadvantage is that the meeting becomes a forum for a political speech.

The Board decided to extend an invitation to the mayor, the appropriate city council member, and the appropriate county supervisor for the spaghetti dinner.

The Board decided to invite the mayor to the May 12, 2010 General Meeting.

Action Items

We need to check with our neighbors Dave Philipp, Pat Cosentino, and Marty Geiger to see if they would be willing to help with the yard sale this year. Asha will get in touch with Pat.

We need to coordinate with the Marshall School Neighborhood Association on this.

We need to coordinate with Rob Sperling about picking up and returning the tables.

We need to find a house for the Holiday Party.

We need to find volunteers for the Friends of Grant Park event.

Park Beat Newsletter

The February issue of Park Beat is going to press. The deadline for articles is Friday, January 15, 2010.

Margaret is working on an article about the Urban Farmstands. Tom suggested this could be paired with an article on community based gardens.

The Board agreed that an Urban Farmstands for the Mansion Flats – Boulevard Park – Marshall School and McKinley Park neighborhoods would be a good idea. The stand would be exhibited from May until November. Sustaining volunteers over the six months will be an issue.

Margaret brought up an issue of getting the newsletter to renters. Often there are not enough copies to go around, especially for larger apartment complexes; or the entrance to multi-family complexes can be locked.

Julianne said she knew many renters that felt snubbed by the neighborhood. The Board agreed that we should do something to reach out to renters.

We could post this on the Boulevard Park Neighborhood Association web page for future reference.

Asha pointed out that we need different articles about historic houses in the neighborhood. We are working our way through an old list for the third time, and the material is getting stale. Tom suggested using material from the Home Tour booklets last summer. Catherine agreed, and suggested a general appeal to people. Many people research their houses, and this material could be used.

Future articles might include the annual article on real estate in the area, an article on water rationing, drought tolerant landscaping and plant sales (possibly mentioning specific vendors such as Cornflower Farms), and composting.

During the remainder of the meeting, the Board discussed printing and distribution of the Park Beat newsletter. Asha said she expects an increase in printing costs later this year. Jim Younkin would be interested in being an add manager. Perhaps we could distribute the newsletter to businesses in the neighborhood, develop a rate sheet for advertising.

The Boulevard Park Neighborhood Association used to have a Block Captain Appreciation Day for those people that distribute the newsletter. The Board agreed it would be nice to do something like that again.

Action Items

Julianne will work on activities to reach out to renters.

Asha will draft a simple style guide for the Park Beat newsletter.

Catherine will work on an article from Friends of the River Banks.

Catherine will work on an article about dues renewal.

Margaret will distribute the newsletter to business if she can get a few extra copies.