

Boulevard Park Neighborhood Association

Board of Director Meeting Minutes

June 2, 2010

Attending:

Asha Jennings, Catherine Turrill, Greg Smith, Hal Edmonds Julianne Richards, Margaret Buss, Tom Martens

Regular Business

Approval of Minutes

The Board of Directors approved the minutes from the May 2010 meeting.

Treasurer's Report

We have paid insurance for the Association and had a few other expenses.

Hal has not received the check from Merchants National Bank for their advertising.

Hal still has to do the paper work for the IRS. One issue is the IRS needs a physical address. Right now, that address is Rob Sperling's house. All the paperwork goes to him, and he has to get it to Hal. We have a few months to complete the necessary paperwork.

Preservation Report

We received a notice of a remodel at 516 21st Street. They are going to make the attic inhabitable, and convert the backyard hip roof to a gable roof. The Board did not voice any objections to this project.

Park Beat Newsletter

We have lots of articles that we did not use last month.

Hal will write up a follow-up article on giving the bicycles to the Washington School children. Jess at City Bicycle works is willing to let Boulevard Park Neighborhood Association buy bicycles at cost, and throw in the locks.

Jill from Talini's will write up another garden to-do list.

There are urban farm stands in Alkali Flats and Oak Park. From Steve Cohn's newsletter, it sounds like Soil Born Farms is striking out on its own at McKinley Library.

Catherine will write up an historic house profile.

If needed, Catherine will write up tips on researching the history of your house.

Catherine said she would ask William Berg to write an article about why Boulevard Park is on the national register.

Catherine will write a piece on asking for volunteers for the Sacramento Old City Association Home Tour.

Catherine will ask the Friends of the River Banks and Friends of Grant Park for updates.

Julianne has not had time to write an article about Sam Tubiolo.

Catherine suggested a piece about helping the Green Thumb Brigade out, and watering the traffic calming islands. Margaret will ask her friends in the Brigade what they would like to do.

Margaret suggested an article about VIBE. This is a teen center on K Street, near the senior housing. The project was developed by a group of McClatchy High School students. The students will need help in July painting.

We should write a piece thanking everyone that will work on Pops in the Parks in June.

The deadline for articles is June 15, 2010.

Margaret made a mistake in the article on Time-Tested Books. She had the wrong URL listed. The URL should be <http://timetestedbooks.net>.

There was some discussion of articles on businesses and advertising. Asha said that if we write an article about a business, the business should be within the bounds of the neighborhood. We may also get into a sticky situation if we write an article about a business as a condition of advertising. Perhaps we should not have the advertisement and the article in the same issue of the Park Beat. Also, a Board member should write the article rather than accept something written by someone else.

Weatherite plans on advertising every other month. We should tell them it will be cheaper to buy six-months worth of advertising at once, rather than six one-month ads.

Merchant's Bank has told Hal that they plan on buying some advertising.

Action Items

Articles Catherine said she would be responsible for:

- ❖ **Researching historic homes**
- ❖ **Friends of the River Banks and Friends of Grant Park updates**

- ❖ **Ask William Berg about an article why Boulevard Park is on the national register**
- ❖ **Volunteers for the Sacramento Old City Association Home Tour**
- ❖ **Thank you to everyone who worked on the yard sale**
- ❖ **Thank you to everyone who will work on Pops in the Park**

Articles Margaret said she would be responsible for:

- ❖ **VIBE**

Articles Hal said he would be responsible for:

- ❖ **Bicycles given to Washington School students**

Articles Julianne would write:

- ❖ **Getting a garden checklist from Jill, the manager of Talini's.**
- ❖ **An article about Sam Tubiolo.**

Agenda Items and General Discussion

Winn Park Letter

Margaret has drafted a letter of support for Winn Park Neighborhood Association. Winn Park Neighborhood Association wrote the City about the lack of progress of working groups of the Midtown Business Association. The working groups have started meeting in the last month.

Boulevard Park Neighborhood Association Yard Sale

Catherine said she would be in charge of this year's yard sale.

The pricing party will be the night before at Pat's garage. Asha will find out what time, and let everyone know.

Margaret and Julie will take care of the cash box.

Margaret will take care of putting up signs on Saturday morning.

Hal will get change for the cash box.

The yard sale will be on the median strip of 22nd Street, between F and G Streets.

Mansion Flats will have their first annual yard sale the same morning.

General Meeting in July

The Board agreed to hold a general meeting on Saturday, July 17, in the green space behind Tom's house, from 5:00 PM until 8:00 PM. The Board will provide the non-

alcoholic beverages and grills. People will be asked to bring their own food to grill and adult beverages.

We will ask the City to talk about code enforcement, graffiti, dumping in the alleys, and what to do about noisy neighbors.

Greg has contacted Councilman Cohn's office and the Mayor's office. Both have tentatively agreed to send a representative.

Action Items

Greg said he would be responsible for:

- ❖ **Contacting Steve Cohn's Office (Sue Brown) and inviting city department to the general meeting**
- ❖ **Asking that our POPs officer attend**
- ❖ **Contacting the Mayor's office and inviting the Mayor**
- ❖ **Writing an announcement for the general meeting**

Spaghetti Dinner

Pete suggested the band, Boulevard Park, and his friend the Mad Scientist. We want the entertainment to target the kids, and do not know what kind of music the band plays.

Greg has contacted Pete, but has not heard back from him.

In August, Greg will start calling people who helped out last year and see if they want to do so again this year.

Boulevard Park Neighborhood Association Web Site

Julie has a friend, Shelia, from the State Controller's Office who would be willing to maintain the Boulevard Park Neighborhood Association web site. Before we ask someone to maintain the web site, we need to have a discussion with them and work out the Board's expectations. For instance, the Board would like to approve all changes before they are made to the web site.

The Board had a general discussion about communicating with members. Everyone who was on the Board last year agreed that the situation was much better than it was last year. Still, email may not be the best way to communicate with everyone. The email threads tend to get pretty long, and decisions get lost. Several Board members cannot access their personal messages at work. Perhaps there is a way Board members can use the web site as a way to communicate with each other.

Action Items

Greg said he would be responsible for:

- ❖ **Contacting Pete about the web site and getting the account information**

Welcome Package

Julie and Amber are working on a welcome package for new neighbors. Julie has talked to Whistler and they are supportive of the idea.

Action Items

Julie said she would be responsible for:

- ❖ **Drafting a welcome package by the next Board meeting**

Neighborhood Summit

Julie went to a neighborhood summit in June and said it was worthwhile. The Police Department is still supporting POPs. Brain Ellis is our neighborhood POPs. Dana Mathis is the POPs coordinator. Either person would be welcome at the general meeting in July.

Next Meeting

The meeting was adjourned at 9:00 PM. The next meeting will be held on July 7, at Hal's house.